

A B O U T U S

Based in the heart of New York City, Natural Bridge Records is a full-service music company founded by respected Jamaican music industry professional Mark Pinnock. Specializing in record label services, music publishing, artist management, and music production, the company is dedicated to developing artists and creating impactful musical experiences.

Among the emerging talents represented by the label is Rielle, a rising artist recognized for her soulful storytelling, unique sound, and evolving artistry. From artist development and production to marketing and promotion, Natural Bridge Records works closely with its artists to connect their music with audiences worldwide.

Led by Mark Pinnock, the company continues to champion originality, creativity, and the next generation of influential music through high-quality production, strategic industry partnerships, and artist-focused development.



MARK PINNOCK
PRESIDENT/CEO

Hailing from Kingston, **Mark Pinnock** is the founder of Natural Bridge Records, established in 1992 alongside Bobby Clarke of Irie Jam Radio. Known for his contributions to reggae and dancehall culture, Mark has worked with artists and producers including Mr. Lexx, Konshens, Sean Paul, and Rohan 'Snowcone' Fuller. Through Natural Bridge Records and his work with Ward 21, he has helped develop influential reggae talent and expand the global reach of Caribbean music.

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TALENT DISCOVERED



RIELLE



KONSHENS



MR. LEXX aka LEXXUS

NBR

NATURAL·BRIDGE

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